

DRAFT TM PROGRAM 2019

Annual Lecture

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| 25 February <i>(Monday)</i> | <u>ANNUAL LECTURE</u> (Academy Palace, Brussels) | |
| 18:00-18:15 | Welcome and introductory remarks | Michel Goldman, Mathias Dewatripont |
| 18:15-18:30 | Best Student Awards | Hilde Stevens |
| 18:30-19:30 | Keynote Lecture | Jean Tirole Nobel Laureate in Economics |
| 19:30 | Networking reception | |

SESSION 1 (Campus Erasme – Aud. Bremer, Bloc B)

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| 15 FEBRUARY (Friday) | SETTING THE SCENE OF TRANSLATIONAL MEDICINE | Moderator: Michel Goldman (ULB) |
| 09:00-10:00 | Setting the scene: A primer to translational medicine | Michel Goldman (ULB) |
| 10:00-11:15 | Research and development of drugs and other health technologies | Bruno Flamion (UNamur) |
| 11:15-11:35 | <i>Coffee Break</i> | |
| 11:35-12:30 | Introduction to Clinical Trials | Julie Gaye (ULB) |
| 12:30-13:00 | Interdisciplinary Program in Healthcare Innovation – information | Hilde Stevens (ULB) |
| 13:00-13:45 | <i>Lunch</i> | |
| | REGULATORY SCIENCE | |
| 13:45-15:00 | The evolving role of regulatory agencies in healthcare | Alasdair Breckenridge (University of Liverpool) |
| 15:00-15:20 | <i>Coffee Break</i> | |
| 15:20-17:00 | Basics of health economics & HTA, and link with reimbursement decisions | Mattias Neyt (Belgian Health Care Knowledge Centre KCE) |
| 17:00-17:30 | Discussion | |

SESSION 2 (Campus Erasme – Aud. Bremer, Bloc B)

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| 22 | HEALTHCARE SYSTEMS | Moderator: |
| FEBRUARY | | Jean-Louis Vincent (ULB) |
| <i>(Friday)</i> | | |
| 09:00-10:15 | Health as a societal good | Mathias Dewatripont (ULB) |
| 10:15-11:30 | Raison d'être and management of intellectual property rights | Bruno van Pottelsberghe (ULB) |
| 11:30-11:50 | <i>Coffee break</i> | |
| 11:50-12:30 | Public-private partnerships in the healthcare sector | Hilde Stevens (ULB) |
| 12:30-13:15 | <i>Lunch</i> | |
| 13:15-15:00 | Industrial organization of the healthcare sector | Patrick Legros (ULB) |
| 15:00-15:20 | <i>Coffee Break</i> | |
| 15:20-17:00 | Collaborative R&D | Mike Hardman (Viales) |
| 17:00-17:30 | Discussion | |

SESSION 3 (Campus Erasme – Aud. Bremer, Bloc B)

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| 15 MARCH <i>(Friday)</i> | PATIENT CENTRICITY | Moderator: Michel Goldman (ULB) |
| 09:00-10:00 | The basics of healthcare ethics for innovation | Ingrid Klingmann (PharmaTrain Federation) |
| 10:00-10:45 | The patient's rights | Isabelle Huys (KU Leuven) |
| 10:45-11:05 | <i>Coffee break</i> | |
| 11:05-12:20 | Active patient involvement in clinical care | Lode Dewulf (Servier) |
| 12:20-13:00 | Taboo trade-offs and cost-effectiveness threshold in healthcare | Yvonne Denier (KU Leuven) |
| 13:00-13:30 | Discussion | |
| 13:30-14:15 | <i>Lunch</i> | |
| | GLOBAL HEALTH | |
| 14:15-15:30 | Lessons from the HIV/AIDS epidemics | Michel Kazatchkine (UN Special Envoy on HIV/AIDS) |
| 15:30-15:50 | <i>Coffee break</i> | |
| 15:50-17:00 | The importance of patient involvement | Tamás Bereczky (EUPATI) |
| 17:00-17:30 | Discussion | |

SESSION 4 (Campus Erasme – Aud. Bremer, Bloc B)

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| 22 MARCH <i>(Friday)</i> | MODELS FOR INNOVATION | Moderator: Hilde Stevens (ULB) |
| 09:00-10:30 | Open innovation | Wim Vanhaverbeke (UHasselt) |
| 10:30 10:50 | <i>Coffee break</i> | |
| 10:50-12:15 | The economics of healthcare delivery | Lieven Annemans (UGent) |
| 12:15-13:15 | Early stage financing of new ventures | Philippe Monteyne (Fund+) |
| 13:15-13:30 | Discussion | |
| 13:30-14:15 | <i>Lunch</i> | |
| | DIGITAL HEALTH | |
| 14:15-15:30 | Electronic health records and big data for healthcare improvement | Dipak Kalra (University College of London) |
| 15:30-15:50 | <i>Coffee break</i> | |
| 15:50-17:00 | Health and environment: from exposome to endocrine disruptor | Robert Barouki (INSERM) |
| 17:00-17:30 | Discussion | |

WORKSHOP 1 (Campus Erasme – Aud. Bremer, Bloc B)

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| 23 MARCH <i>(Saturday)</i> | <i>INTERACTIVE WORKSHOP</i> <i>Preparing a Business Plan</i> | |
| 09:00-09:45 | Introductory remarks & Instructions | Hilde Stevens (ULB) |
| 09:45-11:30 | The Business Model Canvas (1/2) | Coordinators: Hilde Stevens (ULB) Marie Neunez (ULB) KU Leuven PhDs |
| 11:30-12:15 | Case study presentations | |
| 12:15-13:00 | <i>Lunch</i> | |
| 13:00-13:45 | Building your Digital Health Innovation with imec.istart | Thomas Van der Auwermeulen (IMEC) |
| 13:45-15:45 | The Business Model Canvas (2/2) | |
| 15:45-17:30 | Case study presentations | |

SESSION 5 (Campus Erasme – Aud. Bremer, Bloc B)

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| 29 MARCH <i>(Friday)</i> | <i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE</i> | Moderator: Olivier Witmeur (ULB) |
| 09:00- 9:30 | Introductory remarks | Olivier Witmeur (ULB) |
| 09:30-10:40 | Entrepreneurship in healthcare | Azèle Mathieu (impulse.brussels) |
| 10:40-11:00 | <i>Coffee break</i> | |
| 11:00-12:00 | The importance of patient-driven innovation | Pedro Oliveira (CBS, Denmark) |
| 12:00-12:30 | Discussion | |
| 12:30-13:15 | <i>Lunch</i> | |
| 13:15-14:30 | Managing for growth: the life cycle of a new venture | Dimitrios Tzalis (Taros GmbH) |
| 14:30-14:50 | <i>Coffee break</i> | |
| 14:50-15:20 | Assignment information | Hilde Stevens (ULB) |
| 15:20-17:00 | Introduction to IP & the Workshop 2 Case Study | Anatole Krattiger (Prisma Innovations LLC) |

WORKSHOP 2 (Campus Erasme – Aud. Bremer, Bloc B)

| 30 MARCH <i>(Saturday)</i> | <i>INTERACTIVE WORKSHOPS</i> <i>Business Strategy & Negotiation Skills</i> | |
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| 09:00-09:15 | Introductory remarks & Instructions | Hilde Stevens (ULB) |
| 09:15-10:30 | Introduction to patents | Anatole Krattiger (Prisma Innovations LLC) |
| 10:30-10:50 | <i>Business Coffee</i> | |
| 10:50-13:00 | Negotiations: The case of the Oasis Gene | Anatole Krattiger (Prisma Innovations LLC) |
| 13:00-14:00 | <i>Lunch</i> | |
| 14:00-15:30 | Healthsystem reformation (Case Study) | Magda Rosenmoller (IESE Barcelona) |
| 15:30-15:50 | <i>Coffee break</i> | |
| 15:50-17:30 | Healthsystem reformation (Case Study) | Magda Rosenmoller (IESE Barcelona) |

SESSION 6 (Campus Erasme – Aud. Bremer, Bloc B)

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| 05 APRIL <i>(Friday)</i> | TRANSLATIONAL MEDICINE IN ACTION | Moderator: Michel Goldman |
| 09:00- 9:10 | Introductory remarks | Michel Goldman (ULB) |
| 09:10-10:00 | Alzheimer's dementia | Jean-Noël Octave (UCL) |
| 10:00-10:50 | Antimicrobial resistance (AMR) | Michel Moutschen (ULiège) |
| 10:50-11:10 | <i>Coffee break</i> | |
| 11:10-12:25 | Moving Advanced Therapy Medicinal Products into the standard of care | Magda Papadaki (Merck Sharp & Dohme) |
| 12:25-12:40 | Discussion | |
| 12:40-13:30 | <i>Lunch</i> | |
| 13:30-14:30 | The microbiome in health and disease | Nathalie Delzenne (UCL) |
| 14:30-15:30 | Communication systems to guarantee qualitative care in the digital age | Ronny Goethals (AZ MariaMiddelares) |
| 15:30-15:50 | Wrap-up and farewell coffee | |