

**DRAFT TM PROGRAM 2019**

**Annual Lecture**

<b>25 February</b> <i>(Monday)</i>	<b><u>ANNUAL LECTURE</u></b> <b>(Academy Palace, Brussels)</b>	
<b>18:00-18:15</b>	<b>Welcome and introductory remarks</b>	<b>Michel Goldman, Mathias Dewatripont</b>
<b>18:15-18:30</b>	<b>Best Student Awards</b>	<b>Hilde Stevens</b>
<b>18:30-19:30</b>	<b>Keynote Lecture</b>	<b>Jean Tirole Nobel Laureate in Economics</b>
<b>19:30</b>	<b>Networking reception</b>	

**SESSION 1 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>15 FEBRUARY (Friday)</b>	<b>SETTING THE SCENE OF TRANSLATIONAL MEDICINE</b>	Moderator: <b>Michel Goldman (ULB)</b>
<b>09:00-10:00</b>	<b>Setting the scene: A primer to translational medicine</b>	<b>Michel Goldman (ULB)</b>
<b>10:00-11:15</b>	<b>Research and development of drugs and other health technologies</b>	<b>Bruno Flamion (UNamur)</b>
<b>11:15-11:35</b>	<i>Coffee Break</i>	
<b>11:35-12:30</b>	<b>Introduction to Clinical Trials</b>	<b>Julie Gaye (ULB)</b>
<b>12:30-13:00</b>	<b>Interdisciplinary Program in Healthcare Innovation – information</b>	<b>Hilde Stevens (ULB)</b>
<b>13:00-13:45</b>	<i>Lunch</i>	
	<b>REGULATORY SCIENCE</b>	
<b>13:45-15:00</b>	<b>The evolving role of regulatory agencies in healthcare</b>	<b>Alasdair Breckenridge (University of Liverpool)</b>
<b>15:00-15:20</b>	<i>Coffee Break</i>	
<b>15:20-17:00</b>	<b>Decision making processes in healthcare policy</b>	<b>Mattias Neyt (Belgian Health Care Knowledge Centre KCE)</b>
<b>17:00-17:30</b>	<b>Discussion</b>	

**SESSION 2 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>22</b>	<b>HEALTHCARE SYSTEMS</b>	Moderator:
<b>FEBRUARY</b>		<b>Jean-Louis Vincent (ULB)</b>
<i>(Friday)</i>		
<b>09:00-10:15</b>	<b>Health as a societal good</b>	<b>Mathias Dewatripont (ULB)</b>
<b>10:15-11:30</b>	<b>Raison d'être and management of intellectual property rights</b>	<b>Bruno van Pottelsberghe (ULB)</b>
<b>11:30-11:50</b>	<i>Coffee break</i>	
<b>11:50-12:30</b>	<b>Public-private partnerships in the healthcare sector</b>	<b>Hilde Stevens (ULB)</b>
<b>12:30-13:15</b>	<i>Lunch</i>	
<b>13:15-15:00</b>	<b>Industrial organization of the healthcare sector</b>	<b>Patrick Legros (ULB)</b>
<b>15:00-15:20</b>	<i>Coffee Break</i>	
<b>15:20-17:00</b>	<b>Collaborative R&amp;D</b>	<b>Mike Hardman (Viales)</b>
<b>17:00-17:30</b>	<b>Discussion</b>	

**SESSION 3 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>15 MARCH</b> <i>(Friday)</i>	<b>PATIENT CENTRICITY</b>	Moderator: <b>Michel Goldman (ULB)</b>
<b>09:00-10:00</b>	<b>The basics of healthcare ethics for innovation</b>	<b>Ingrid Klingmann</b> (PharmaTrain Federation)
<b>10:00-10:45</b>	<b>The patient's rights</b>	<b>Isabelle Huys (KU Leuven)</b>
<b>10:45-11:05</b>	<i>Coffee break</i>	
<b>11:05-12:20</b>	<b>Active patient involvement in clinical care</b>	<b>Lode Dewulf (Servier)</b>
<b>12:20-13:00</b>	<b>Taboo trade-offs and cost-effectiveness threshold in healthcare</b>	<b>Yvonne Denier (KU Leuven)</b>
<b>13:00-13:30</b>	<b>Discussion</b>	
<b>13:30-14:15</b>	<i>Lunch</i>	
	<b>GLOBAL HEALTH</b>	
<b>14:15-15:30</b>	<b>Lessons from the HIV/AIDS epidemics</b>	<b>Michel Kazatchkine</b> (UN Special Envoy on HIV/AIDS)
<b>15:30-15:50</b>	<i>Coffee break</i>	
<b>15:50-17:00</b>	<b>The importance of patient involvement</b>	<b>Tamás Bereczky (EUPATI)</b>
<b>17:00-17:30</b>	<b>Discussion</b>	

**SESSION 4 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>22 MARCH</b> <i>(Friday)</i>	<b>MODELS FOR INNOVATION</b>	Moderator: <b>Hilde Stevens (ULB)</b>
<b>09:00-10:30</b>	<b>Open innovation</b>	<b>Wim Vanhaverbeke</b> (UHasselt)
<b>10:30 10:50</b>	<i>Coffee break</i>	
<b>10:50-12:15</b>	<b>The economics of healthcare delivery</b>	<b>Lieven Annemans (UGent)</b>
<b>12:15-13:15</b>	<b>Early stage financing of new ventures</b>	<b>Philippe Monteyne (Fund+)</b>
<b>13:15-13:30</b>	<b>Discussion</b>	
<b>13:30-14:15</b>	<i>Lunch</i>	
	<b>DIGITAL HEALTH</b>	
<b>14:15-15:30</b>	<b>Electronic health records and big data for healthcare improvement</b>	<b>Dipak Kalra</b> (University College of London)
<b>15:30-15:50</b>	<i>Coffee break</i>	
<b>15:50-17:00</b>	<b>Health and environment: from exposome to endocrine disruptor</b>	<b>Robert Barouki (INSERM)</b>
<b>17:00-17:30</b>	<b>Discussion</b>	

**WORKSHOP 1 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>23 MARCH</b> <i>(Saturday)</i>	<b><i>INTERACTIVE WORKSHOP</i></b> <i>Preparing a Business Plan</i>	
<b>09:00-09:45</b>	<b>Introductory remarks &amp; Instructions</b>	<b>Hilde Stevens (ULB)</b>
<b>09:45-11:30</b>	<b>The Business Model Canvas (1/2)</b>	Coordinators: <b>Hilde Stevens (ULB)</b> <b>Marie Neunez (ULB)</b> <b>KU Leuven PhDs</b>
<b>11:30-12:15</b>	<b>Case study presentations</b>	
<b>12:15-13:00</b>	<i>Lunch</i>	
<b>13:00-13:45</b>	<b>Building your Digital Health Innovation with imec.istart</b>	<b>Thomas Van der Auwermeulen (IMEC)</b>
<b>13:45-15:45</b>	<b>The Business Model Canvas (2/2)</b>	
<b>15:45-17:30</b>	<b>Case study presentations</b>	

**SESSION 5 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>29 MARCH</b> <i>(Friday)</i>	<b><i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE</i></b>	Moderator: <b>Olivier Witmeur (ULB)</b>
<b>09:00- 9:30</b>	<b>Introductory remarks</b>	<b>Olivier Witmeur (ULB)</b>
<b>09:30-10:40</b>	<b>Entrepreneurship in healthcare</b>	<b>Azèle Mathieu</b> (impulse.brussels)
<b>10:40-11:00</b>	<i>Coffee break</i>	
<b>11:00-12:00</b>	<b>The importance of patient-driven innovation</b>	<b>Pedro Oliveira (CBS,</b> Denmark)
<b>12:00-12:30</b>	<b>Discussion</b>	
<b>12:30-13:15</b>	<i>Lunch</i>	
<b>13:15-14:30</b>	<b>Managing for growth: the life cycle of a new venture</b>	<b>Dimitrios Tzalis (Taros</b> GmbH)
<b>14:30-14:50</b>	<i>Coffee break</i>	
<b>14:50-17:00</b>	<b>Neuroscience as a basis for effective leadership</b>	<b>Denise Bjorkman (Liv, USA)</b>
<b>17:00-17:30</b>	<b>Discussion</b>	

**WORKSHOP 2 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>30 MARCH</b> <i>(Saturday)</i>	<b><i>INTERACTIVE WORKSHOPS</i></b> <i>Business Strategy &amp; Negotiation Skills</i>	
<b>09:00-09:15</b>	<b>Introductory remarks &amp; Instructions</b>	<b>Hilde Stevens (ULB)</b>
<b>09:15-10:30</b>	<b>Introduction to patents</b>	<b>Anatole Krattiger (Prisma Innovations LLC)</b>
<b>10:30-10:50</b>	<i>Business Coffee</i>	
<b>10:50-13:00</b>	<b>Negotiations: The case of the Oasis Gene</b>	<b>Anatole Krattiger (Prisma Innovations LLC)</b>
<b>13:00-14:00</b>	<i>Lunch</i>	
<b>14:00-15:30</b>	<b>Healthsystem reformation (Case Study)</b>	<b>Magda Rosenmoller (IESE Barcelona)</b>
<b>15:30-15:50</b>	<i>Coffee break</i>	
<b>15:50-17:30</b>	<b>Healthsystem reformation (Case Study)</b>	<b>Magda Rosenmoller (IESE Barcelona)</b>

**SESSION 6 (Campus Erasme – Aud. Bremer, Bloc B)**

<b>05 APRIL</b> <i>(Friday)</i>	<b><i>TRANSLATIONAL MEDICINE IN ACTION</i></b>	Moderator: <b>Michel Goldman</b>
<b>09:00- 9:10</b>	<b>Introductory remarks</b>	<b>Michel Goldman (ULB)</b>
<b>09:10-10:00</b>	<b>Antimicrobial resistance (AMR)</b>	<b>Michel Moutschen (ULiège)</b>
<b>10:00-10:50</b>	<b>Alzheimer's dementia</b>	<b>Jean-Noël Octave (UCL)</b>
<b>10:50-11:10</b>	<i>Coffee break</i>	
<b>11:10-12:15</b>	<b>Machine learning and AI to serve the patient</b>	<b>Nicolas Deruytter (ML6)</b>
<b>12:15-13:00</b>	<i>Lunch</i>	
<b>13:00-14:15</b>	<b>Moving Advanced Therapy Medicinal Products into the standard of care</b>	<b>Magda Papadaki</b> (Merck Sharp & Dohme)
<b>14:15-14:30</b>	<b>Discussion</b>	
<b>14:30-15:30</b>	<b>The microbiome in health and disease</b>	<b>Nathalie Delzenne (UCL)</b>
<b>15:30-15:50</b>	<i>Coffee break</i>	
<b>15:50-17:00</b>	<b>Communication systems to guarantee qualitative care in the digital age</b>	<b>Ronny Goethals</b> (AZ MariaMiddelares)
<b>17:00-17:30</b>	<b>Discussion</b>	