

PROGRAM 2017

6 FEBRUARY	<u>INAUGURAL LESSON</u> (Belgian Palace of the Academies)	
18:00-18:15	Welcome and introductory remarks	Michel Goldman Bruno van Lierde
18:15-19:00	Keynote Lecture – From scientific breakthrough to patient care	Désiré Collen
19:15-19:30	Questions	
19:30-21:00	Networking reception	

SESSION 1 (Campus Erasme – Building B – B1.003)

17 FEBRUARY	<i>SETTING THE SCENE OF TRANSLATIONAL MEDICINE</i>	
14:00-14:20	Introductory remarks	Michel Goldman (ULB)
14:20-15:20	The future of medicine	Jean-Louis Vincent (ULB)
15:20-15:40	<i>Coffee Break</i>	
15:40-16:40	The evolving role of regulatory agencies in healthcare	Hans-Georg Eichler (European Medicines Agency)
16:40-17:40	Open discussion	moderator: Bruno Flamion (University of Namur)
18 FEBRUARY	<i>THE HEALTHCARE LANDSCAPE</i>	
09:30-10:30	Therapeutic innovation: a complex journey	Bruno Flamion (University of Namur)
10:30-10:45	<i>Coffee break</i>	
10:45-11:45	The basics of health systems and policies	Magda Rosenmöller (IESE, Barcelona)
11:45-12:45	The hospital of the future	Magda Rosenmöller (IESE, Barcelona)
12:45-13:30	Open discussion	moderators: Bruno Flamion and Michel Goldman
13:30-14:00	<i>Lunch</i>	
14:00-15:00	Practicalities for students and Certificate applicants	

SESSION 2 (Campus Erasme – Building B – B1.003)

<p>24 FEBRUARY</p> <p>14:00-14:20</p> <p>14:20-15:20</p> <p>15:20-15:40</p> <p>15:40-16:40</p> <p>16:40-17:40</p>	<p>HEALTH AS A PUBLIC GOOD</p> <p>Introductory remarks</p> <p>Health as a public good: the importance of HTA and economic evaluations</p> <p><i>Coffee Break</i></p> <p>Case study: <i>Real-world examples: some points of attention in economic evaluations</i></p> <p>Open discussion</p>	<p>Bruno van Lierde (ULB)</p> <p>Mattias Neyt (Belgian Health Care Knowledge Centre (KCE) and ME-TA)</p> <p>Mattias Neyt</p> <p>moderator: Jean-Louis Vincent (ULB)</p>
<p>25 FEBRUARY</p> <p>09:30-10:00</p> <p>10:00-10:45</p> <p>10:45-11:00</p> <p>11:00-11:45</p> <p>11:45-12:45</p> <p>12:45-13:15</p> <p>13:15-15:00</p> <p>15:00-15:30</p> <p>15:30-16:00</p>	<p>DEFINING AND MEASURING VALUE IN HEALTHCARE</p> <p>Introductory remarks</p> <p>Industrial perspectives</p> <p><i>Coffee break</i></p> <p>Patient and societal perspectives</p> <p>Open discussion</p> <p><i>Lunch</i></p> <p>Case study exercise: <i>The complexity of adaptive clinical study design</i></p> <p>The need to evaluate the long-term benefits of cancer therapies ?</p> <p>Open discussion</p>	<p>Bruno van Lierde (ULB)</p> <p>Lode Dewulf (UCB)</p> <p>Mary Baker (European Brain Council)</p> <p>moderator: Bruno van Lierde</p> <p>Lode Dewulf and Jean-Louis Vincent</p> <p>Françoise Meunier (EORTC)</p> <p>moderator: Jean-Louis Vincent</p>

SESSION 3 (Campus Erasme – Building B – B1.003)

<p>3 MARCH</p>	<p><i>HARNESSING INFORMATION and COMMUNICATION TECHNOLOGIES in HEALTHCARE</i></p>	
<p>14:00-14:20</p>	<p>Introductory remarks</p>	<p>Michel Goldman</p>
<p>14:20-15:20</p>	<p>Electronic Health Records and Mobile Health</p>	<p>Dipak Kalra (European Institute for Health Records and University College of London)</p>
<p>15:20-15:40</p>	<p><i>Coffee Break</i></p>	
<p>15:40-16:40</p>	<p>Data management in clinical research</p>	<p>Bart Vannieuwenhuysse (Janssen Pharmaceutica)</p>
<p>16:40-17:40</p>	<p>Open discussion</p>	<p>moderator: Michel Goldman</p>
<p>4 MARCH</p>	<p><i>GLOBAL CHALLENGES in HEALTHCARE</i></p>	
<p>09:30-10:30</p>	<p>Lessons from the HIV/AIDS epidemics</p>	<p>Michel Kazatchkine (UN Special Envoy on HIV/AIDS)</p>
<p>10:30-11:00</p>	<p>Health care delivery and management in publicly oriented health services</p>	<p>Jean-Pierre Unger (Institute of Tropical Medicine)</p>
<p>11:00-11:20</p>	<p><i>Coffee break</i></p>	
<p>11:20-12:00</p>	<p>Global health financing challenges: Financial protection for health</p>	<p>Samia Laokri (ULB)</p>
<p>12:00-12:30</p>	<p>How does the industry promote global health ?</p>	<p>Lisa Bonadonna (GSK-Save the Children Partnership)</p>
<p>12:30-13:15</p>	<p>Open discussion</p>	<p>moderator: Michel Kazatchkine</p>
<p>13:15-14:00</p>	<p><i>Lunch</i></p>	
<p>14:00-16:00</p>	<p>Case study exercise: Tuberculosis care and control in middle and low income countries</p>	<p>Samia Laokri and Michel Kazatchkine</p>

SESSION 4 (Campus Erasme – Building B – B1.003)

10 MARCH	<i>HARNESSING DISRUPTIVE TECHNOLOGIES in HEALTHCARE</i>	
14:00-14:10	Introductory remarks	Alain Delchambre (ULB)
14:10-14:40	Medical devices for gastro-intestinal disorders	Jacques Devière (ULB)
14:40-15:10	Medical devices for heart disorders	Jacques Goldstein (Edwards LifeSciences)
15:10-15:30	<i>Coffee Break</i>	
15:30-16:10	Nanosystems for health	Gilles Bruylants (ULB)
16:10-16:50	Nuclear medicine and imaging technologies	Serge Goldman (ULB)
16:50-18:00	Open discussion	moderator: Kristin Bartik (ULB)
11 MARCH	<i>HANDLING DATA, MATERIALS & KNOW-HOW in HEALTHCARE</i>	
09:30-09:40	Introductory remarks	Isabelle Huys (KU Leuven)
09:40-10:00	The basics of intellectual property in life sciences	Natalia Kapetanaki (ULB)
10:00-10:30	Biobanking, data protection and data privacy	Isabelle Huys (KU Leuven)
10:30-10:50	<i>Coffee break</i>	
10:50-11:10	Innovation models in healthcare	Hilde Stevens (ULB)
11:10-11:50	Industrial organization for innovation	Patrick Legros (ULB)
11:50-12:30	Open discussion	moderator: Magali Poinot (Innovative Medicines Initiative)
12:30-13:15	<i>Lunch</i>	
13:15-16:00	Case study exercise: <i>The role of public private partnerships to accelerate the discovery, development and delivery of innovative therapies to patients: the case of ATMPs</i>	Magda Papadaki (Association of the British Pharmaceutical Industry)

SESSION 5 (Campus Erasme – Building B – B1.003)

24 MARCH	<i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE (1)</i>	
14:00-15:00	Strategic management in healthcare	Bruno van Lierde (ULB)
15:00-16:00	Comparing Big Pharmas and biotechs	Philippe Monteyne (Fund+)
16:00-16:20	<i>Coffee Break</i>	
16:20-17:20	Entrepreneurship in healthcare	Olivier Witmeur (ULB)
17:20-18:30	Open discussion	
25 MARCH	<i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE (2)</i>	
09:30-10:30	Defining opportunities and developing a business model	HeeJung Jung (Imperial College London)
10:30-11:30	Early stage financing of new ventures	Alain Parthoens (Vesalius Biocapital)
11:30-12:30	Managing for growth: the life cycle of a new venture	Dimitrios Tzalis (Taros GmbH)
12:30-13:30	Open discussion	
13:30-14:00	<i>Lunch</i>	
14:00-17:00	Leadership principles and lessons for healthcare	John Metselaar (Solvay-ULB, J-Met Connect) Patrick Crasson (BeNovate)