

PROGRAM 2017

6 FEBRUARY	<u>INAUGURAL LESSON</u> (Belgian Palace of the Academies)	
18:00-18:15	Welcome and introductory remarks	Michel Goldman Bruno van Lierde
18:15-19:00	Keynote Lecture – From scientific breakthrough to patient care	Désiré Collen
19:15-19:30	Questions	
19:30-21:00	Networking reception	

SESSION 1 (Campus Erasme – Building B – B1.003)

17 FEBRUARY	<i>SETTING THE SCENE OF TRANSLATIONAL MEDICINE</i>	
14:00-14:20	Introductory remarks	Michel Goldman (ULB)
14:20-15:20	The future of medicine	Jean-Louis Vincent (ULB)
15:20-15:40	<i>Coffee Break</i>	
15:40-16:40	The evolving role of regulatory agencies in healthcare	Hans-Georg Eichler (European Medicines Agency)
16:40-17:40	Open discussion	moderator: Bruno Flamion (University of Namur)
18 FEBRUARY	<i>THE HEALTHCARE LANDSCAPE</i>	
09:30-10:30	Therapeutic innovation: a complex journey	Bruno Flamion (University of Namur)
10:30-10:45	<i>Coffee break</i>	
10:45-11:45	The basics of health systems and policies	Magda Rosenmöller (IESE, Barcelona)
11:45-12:45	The hospital of the future	Magda Rosenmöller (IESE, Barcelona)
12:45-13:30	Open discussion	moderators: Bruno Flamion and Michel Goldman
13:30-14:00	<i>Lunch</i>	
14:00-15:00	Practicalities for students and Certificate applicants	

SESSION 2 (Campus Erasme – Building B – B1.003)

24 FEBRUARY	HEALTH AS A PUBLIC GOOD	
14:00-14:20	Introductory remarks	Bruno van Lierde (ULB)
14:20-15:20	Health as a public good: the importance of HTA and economic evaluations	Mattias Neyt (Belgian Health Care Knowledge Centre (KCE) and ME-TA)
15:20-15:40	<i>Coffee Break</i>	
15:40-16:40	Case study: Real-world examples: some points of attention in economic evaluations	Mattias Neyt
16:40-17:40	Open discussion	moderator: Jean-Louis Vincent (ULB)
25 FEBRUARY	DEFINING AND MEASURING VALUE IN HEALTHCARE	
09:30-10:00	Introductory remarks	Bruno van Lierde (ULB)
10:00-10:45	Industrial perspectives	Lode Dewulf (Doctors Of The World)
10:45-11:00	<i>Coffee break</i>	
11:00-13:15	Case study exercise: The complexity of adaptive clinical study design	Lode Dewulf and Jean-Louis Vincent (ULB)
13:15-14:00	<i>Lunch</i>	
14:00-15:00	Patient and societal perspectives	Mary Baker (European Brain Council)
15:00-15:30	The need to evaluate the long-term benefits of cancer therapies ?	Françoise Meunier (EORTC)
15:30-16:00	Open discussion	moderators: Jean-Louis Vincent and Bruno van Lierde

SESSION 3 (Campus Erasme – Building B – B1.003)

3 MARCH	<i>HARNESSING INFORMATION and COMMUNICATION TECHNOLOGIES in HEALTHCARE</i>	
14:00-14:20	Introductory remarks	Michel Goldman
14:20-15:20	Electronic Health Records and Mobile Health	Dipak Kalra (European Institute for Health Records and University College of London)
15:20-15:40	<i>Coffee Break</i>	
15:40-16:40	Data management in clinical research	Bart Vannieuwenhuyse (Janssen Pharmaceutica)
16:40-17:40	Open discussion	moderator: Michel Goldman
4 MARCH	<i>GLOBAL CHALLENGES in HEALTHCARE</i>	
09:30-10:30	Lessons from the HIV/AIDS epidemics	Michel Kazatchkine (UN Special Envoy on HIV/AIDS)
10:30-11:00	Health care delivery and management in publicly oriented health services	Jean-Pierre Unger (Institute of Tropical Medicine)
11:00-11:20	<i>Coffee break</i>	
11:20-12:00	Global health financing challenges: Financial protection for health	Samia Laokri (ULB)
12:00-12:30	How does the industry promote global health ?	Lisa Bonadonna (GSK-Save the Children Partnership)
12:30-13:15	Open discussion	moderator: Michel Kazatchkine
13:15-14:00	<i>Lunch</i>	
14:00-16:00	Case study exercise: Tuberculosis care and control in middle and low income countries	Samia Laokri and Michel Kazatchkine

SESSION 4 (Campus Erasme – Building B – B1.003)

10 MARCH	<i>HARNESSING DISRUPTIVE TECHNOLOGIES in HEALTHCARE</i>	
14:00-14:10	Introductory remarks	Alain Delchambre (ULB)
14:10-14:40	Medical devices for gastro-intestinal disorders	Jacques Devière (ULB)
14:40-15:10	Medical devices for heart disorders	Jacques Goldstein (Edwards LifeSciences)
15:10-15:30	<i>Coffee Break</i>	
15:30-16:10	Nanosystems for health	Gilles Bruylants (ULB)
16:10-16:50	Nuclear medicine and imaging technologies	Serge Goldman (ULB)
16:50-18:00	Open discussion	moderator: Kristin Bartik (ULB)
11 MARCH	<i>HANDLING DATA, MATERIALS & KNOW-HOW in HEALTHCARE</i>	
09:30-09:40	Introductory remarks	Isabelle Huys (KU Leuven)
09:40-10:00	The basics of intellectual property in life sciences	Natalia Kapetanaki (ULB)
10:00-10:30	Biobanking, data protection and data privacy	Isabelle Huys (KU Leuven)
10:30-10:50	<i>Coffee break</i>	
10:50-11:10	Innovation models in healthcare	Hilde Stevens (ULB)
11:10-11:50	Industrial organization for innovation	Patrick Legros (ULB)
11:50-12:30	Open discussion	moderator: Magali Poinot (Innovative Medicines Initiative)
12:30-13:15	<i>Lunch</i>	
13:15-16:00	Case study exercise: <i>The role of public private partnerships to accelerate the discovery, development and delivery of innovative therapies to patients: the case of ATMPs</i>	Magda Papadaki (Association of the British Pharmaceutical Industry)

SESSION 5 (Campus Erasme – Building B – B1.003)

24 MARCH	<i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE (1)</i>	
14:00-15:00	Strategic management in healthcare	Bruno van Lierde (ULB)
15:00-16:00	Comparing Big Pharmas and biotechs	Philippe Monteyne (Fund+)
16:00-16:20	<i>Coffee Break</i>	
16:20-17:20	Entrepreneurship in healthcare	Olivier Witmeur (ULB)
17:20-18:30	Open discussion	
25 MARCH	<i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE (2)</i>	
09:30-10:30	Defining opportunities and developing a business model	HeeJung Jung (Imperial College London)
10:30-11:30	Early stage financing of new ventures	Alain Parthoens (Vesalius Biocapital)
11:30-12:30	Managing for growth: the life cycle of a new venture	Dimitrios Tzalis (Taros GmbH)
12:30-13:30	Open discussion	
13:30-14:00	<i>Lunch</i>	
14:00-17:00	Leadership principles and lessons for healthcare	John Metselaar (Solvay-ULB, J-Met Connect) Patrick Crasson (BeNovate)