

**DRAFT PROGRAM 2017**

**SESSION 1**

<b>17 FEBRUARY</b>	<b><i>SETTING THE SCENE OF TRANSLATIONAL MEDICINE</i></b>	
<b>14:00-14:20</b>	<b>Introductory remarks</b>	<b>Michel Goldman (ULB)</b>
<b>14:20-15:20</b>	<b>The future of medicine</b>	<b>Jean-Louis Vincent (ULB)</b>
<b>15:20-15:40</b>	<i>Coffee Break</i>	
<b>15:40-16:40</b>	<b>The evolving role of regulatory agencies in healthcare</b>	<b>Hans-Georg Eichler (European Medicines Agency)</b>
<b>16:40-17:40</b>	<b>Open discussion</b>	moderator: <b>Bruno Flamion (University of Namur)</b>
<b>18 FEBRUARY</b>	<b><i>THE HEALTHCARE LANDSCAPE</i></b>	
<b>09:30-10:30</b>	<b>Therapeutic innovation: a complex journey</b>	<b>Bruno Flamion (University of Namur)</b>
<b>10:30-10:45</b>	<i>Coffee break</i>	
<b>10:45-11:45</b>	<b>The basics of health systems and policies</b>	<b>Magda Rosenmöller (IESE, Barcelona)</b>
<b>11:45-12:45</b>	<b>The hospital of the future</b>	<b>Magda Rosenmöller (IESE, Barcelona)</b>
<b>12:45-13:30</b>	<b>Open discussion</b>	moderators: <b>Jean-Louis Vincent and Bruno Flamion</b>

## SESSION 2

<b>24 FEBRUARY</b>	<b>HEALTH AS A PUBLIC GOOD</b>	
<b>14:00-14:20</b>	<b>Introductory remarks</b>	<b>Bruno van Lierde (ULB)</b>
<b>14:20-15:20</b>	<b>Health as a public good: the importance of HTA and economic evaluations</b>	<b>Mattias Neyt</b> (Belgian Health Care Knowledge Centre (KCE) and ME-TA)
<b>15:20-15:40</b>	<i>Coffee Break</i>	
<b>15:40-16:40</b>	<b>Case study: Real-world examples: some points of attention in economic evaluations</b>	<b>Mattias Neyt</b> (Belgian Health Care Knowledge Centre (KCE) and ME-TA)
<b>16:40-17:40</b>	<b>Open discussion</b>	moderator: <b>Jean-Louis Vincent (ULB)</b>
<b>25 FEBRUARY</b>	<b>DEFINING AND MEASURING VALUE IN HEALTHCARE</b>	
<b>09:30-10:30</b>	<b>Value-based Healthcare</b>	Stefan Larson (BCG)
<b>10:30-11:30</b>	<b>Industrial perspectives</b>	<b>Lode Dewulf (UCB)</b>
<b>11:30-11:45</b>	<i>Coffee break</i>	
<b>11:45-12:30</b>	<b>Patient and societal perspectives</b>	<b>Mary Baker</b> (European Brain Council)
<b>12:30-13:00</b>	<b>Open discussion</b>	moderator: <b>Bruno van Lierde (ULB)</b>
<b>13:00-13:45</b>	<i>Lunch</i>	
<b>13:45-16:00</b>	<b>Case study exercise: The complexity of adaptive clinical study design</b>	<b>Lode Dewulf and Jean-Louis Vincent</b>

### SESSION 3

<b>3 MARCH</b>	<b><i>HARNESSING INFORMATION and COMMUNICATION TECHNOLOGIES in HEALTHCARE</i></b>	
<b>14:00-14:20</b>	<b>Introductory remarks</b>	<b>Hugues Bersini (ULB)</b>
<b>14:20-15:20</b>	<b>Electronic Health Records and Mobile Health</b>	<b>Dipak Kalra</b> <i>(European Institute for Health Records and University College of London)</i>
<b>15:20-15:40</b>	<i>Coffee Break</i>	
<b>15:40-16:40</b>	<b>Data management in clinical research</b>	<b>Bart Vannieuwenhuysse</b> <i>(Janssen Pharmaceutica)</i>
<b>16:40-17:40</b>	<b>Open discussion</b>	moderator: <b>Hugues Bersini</b>
<b>4 MARCH</b>	<b><i>GLOBAL CHALLENGES in HEALTHCARE</i></b>	
<b>09:30-10:30</b>	<b>Lessons from the HIV/AIDS epidemics</b>	<b>Michel Kazatchkine</b> <i>(UN Special Envoy on HIV/AIDS)</i>
<b>10:30-10:50</b>	<b>Health care delivery and management in publicly oriented health services</b>	<b>Jean-Pierre Unger</b> <i>(Institute of Tropical Medicine)</i>
<b>10:50-11:10</b>	<i>Coffee break</i>	
<b>11:10-11:50</b>	<b>Global health financing challenges: Financial protection for health</b>	<b>Samia Laokri (ULB)</b>
<b>11:50-12:30</b>	<b>How does the industry promote global health ?</b>	<b>Lisa Bonadonna</b> <i>(GSK-Save the Children Partnership)</i>
<b>12:30-13:15</b>	<b>Open discussion</b>	moderator: <b>Michel Kazatchkine</b>
<b>13:15-14:00</b>	<i>Lunch</i>	
<b>14:00-16:00</b>	<b>Case study exercise: Tuberculosis care and control in middle and low income countries</b>	<b>Samia Laokri and Michel Kazatchkine</b>

## SESSION 4

<b>10 MARCH</b>	<b><i>HARNESSING DISRUPTIVE TECHNOLOGIES in HEALTHCARE</i></b>	
<b>14:00-14:10</b>	<b>Introductory remarks</b>	<b>Alain Delchambre (ULB)</b>
<b>14:10-14:40</b>	<b>Medical devices for gastro-intestinal disorders</b>	<b>Jacques Devière (ULB)</b>
<b>14:40:15:10</b>	<b>Medical devices for heart disorders</b>	<b>Jacques Goldstein</b> (Edwards LifeSciences)
<b>15:10-15:30</b>	<i>Coffee Break</i>	
<b>15:30-16:10</b>	<b>Nanosystems for health</b>	<b>Gilles Bruylants (ULB)</b>
<b>16:10-17:00</b>	<b>Nuclear medicine and imaging technologies</b>	<b>Serge Goldman (ULB)</b>
<b>17:00-18:00</b>	<b>Open discussion</b>	moderator: <b>Kristin Bartik (ULB)</b>
<b>11 MARCH</b>	<b><i>HANDLING DATA, MATERIALS &amp; KNOW-HOW in HEALTHCARE</i></b>	
<b>09:30-09:40</b>	<b>Introductory remarks</b>	<b>Isabelle Huys (KUL)</b>
<b>09:40-10:00</b>	<b>The basics of intellectual property in life sciences</b>	<b>Natalia Kapetanaki (ULB)</b>
<b>10:00-10:30</b>	<b>Biobanking, data protection and data privacy</b>	<b>Isabelle Huys (KUL)</b>
<b>10:30-10:50</b>	<i>Coffee break</i>	
<b>10:50-11:10</b>	<b>Innovation models in healthcare</b>	<b>Hilde Stevens (ULB)</b>
<b>11:10-11:50</b>	<b>Industrial organization for innovation</b>	<b>Patrick Legros (ULB)</b>
<b>11:50-12:30</b>	<b>Open discussion</b>	moderator: <b>Magali Poinot</b> (Innovative Medicines Initiative)
<b>12:30-13:15</b>	<i>Lunch</i>	
<b>13:15-16:00</b>	<b>Case study exercise: <i>Building a public-private partnership to develop a gene therapy for Parkinson's disease</i></b>	<b>Magda Papadaki</b> (Association of the British Pharmaceutical Industry)

## SESSION 5

<b>24 MARCH</b>	<b><i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE (1)</i></b>	
<b>14:00-14:10</b>	<b>Introductory remarks</b>	<b>Bruno van Lierde (ULB)</b>
<b>14:10-15:00</b>	<b>Strategic management in healthcare</b>	<b>Bruno van Lierde (ULB)</b>
<b>15:00-15:20</b>	<i>Coffee Break</i>	
<b>15:20-16:20</b>	<b>Comparing Big Pharmas and biotechs</b>	<b>Philippe Monteyne (Fund+)</b>
<b>16:40-17:40</b>	<b>Entrepreneurship in healthcare</b>	<b>Olivier Witmeur (ULB)</b>
<b>17:40-18:30</b>	<b>Open discussion</b>	
<b>25 MARCH</b>	<b><i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE (2)</i></b>	
<b>09:30-10:30</b>	<b>Defining opportunities and developing a business model</b>	<b>HeeJung Jung</b> (Imperial College London)
<b>10:30-11:30</b>	<b>Early stage financing of new ventures</b>	<b>Alain Parthoens</b> (Vesalius Biocapital)
<b>11:30-12:30</b>	<b>Managing for growth: the life cycle of a new venture</b>	<b>Dimitrios Tzalis</b> (Taros GmbH)
<b>12:30-13:00</b>	<i>Lunch</i>	
<b>13:00-16:00</b>	<b>Leadership principles and lessons for healthcare</b>	<b>John Metselaar</b> (J-Met Connect)