

DRAFT TM PROGRAM 2019

Annual Lecture

25 February <i>(Monday)</i>	<u>ANNUAL LECTURE</u> (Academy Palace, Brussels)	
17:30-18:00	Welcome and introductory remarks	Michel Goldman, Mathias Dewatripont
18:00-18:15	Best Student Awards	Hilde Stevens
18:15-19:00	Keynote Lecture	Jean Tirole Nobel Laureate in Economics (2014)
19:00-20:30	Networking reception	

SESSION 1 (Campus Erasme – Aud. Bremer, Bloc B)

15 FEBRUARY (Friday)	SETTING THE SCENE OF TRANSLATIONAL MEDICINE	Moderator: Michel Goldman (ULB)
09:00-10:00	Setting the scene: A primer to translational medicine	Michel Goldman (ULB)
10:00-11:15	Research and development of drugs and other health technologies	Bruno Flamion (UNamur)
11:15-11:35	<i>Coffee Break</i>	
11:35-12:30	Introduction to Clinical Trials	Julie Gaye (ULB)
12:30-13:00	Interdisciplinary Program in Healthcare Innovation – information	Hilde Stevens (ULB)
13:00-13:45	<i>Lunch</i>	
	REGULATORY SCIENCE	
13:45-15:00	The evolving role of regulatory agencies in healthcare	Alasdair Breckenridge (University of Liverpool)
15:00-15:20	<i>Coffee Break</i>	
15:20-17:00	Decision making processes in healthcare policy	Mattias Neyt (Belgian Health Care Knowledge Centre KCE)
17:00-17:30	Discussion	

SESSION 2 (Campus Erasme – Aud. Bremer, Bloc B)

22	HEALTHCARE SYSTEMS	Moderator:
FEBRUARY		Jean-Louis Vincent (ULB)
<i>(Friday)</i>		
09:00-10:15	Health as a societal good	Mathias Dewatripont (ULB)
10:15-11:30	Raison d'être and management of intellectual property rights	Bruno van Pottelsberghe (ULB)
11:30-11:50	<i>Coffee break</i>	
11:50-12:30	Industrial contribution to global health	Bill Hausdorff (PATH)
12:30-13:15	<i>Lunch</i>	
13:15-15:00	Industrial organization of the healthcare sector	Patrick Legros (ULB)
15:00-15:20	<i>Coffee Break</i>	
15:20-17:00	Collaborative R&D	Mike Hardman (Viales)
17:00-17:30	Discussion	

SESSION 3 (Campus Erasme – Aud. Bremer, Bloc B)

15 MARCH <i>(Friday)</i>	PATIENT CENTRICITY	Moderator: Michel Goldman (ULB)
09:00-10:00	The basics of healthcare ethics for innovation	Ingrid Klingmann (PharmaTrain Federation)
10:00-10:45	The patient's rights	Isabelle Huys (KU Leuven)
10:45-11:05	<i>Coffee break</i>	
11:05-12:20	Active patient involvement in clinical care	Lode Dewulf (Servier)
12:20-13:00	Taboo trade-offs and cost-effectiveness threshold in healthcare	Yvonne Denier (KU Leuven)
13:00-13:30	Discussion	
13:30-14:15	<i>Lunch</i>	
	GLOBAL HEALTH	
14:15-15:30	Lessons from the HIV/AIDS epidemics	Michel Kazatchkine (UN Special Envoy on HIV/AIDS)
15:30-15:50	<i>Coffee break</i>	
15:50-17:00	The importance of patient involvement	Tamás Bereczky (EUPATI)
17:00-17:30	Discussion	

SESSION 4 (Campus Erasme – Aud. Bremer, Bloc B)

22 MARCH <i>(Friday)</i>	MODELS FOR INNOVATION	Moderator: Hilde Stevens (ULB)
09:00-10:30	Open innovation	Wim Van Haverbeke (UHasselt)
10:30 10:50	<i>Coffee break</i>	
10:50-12:15	The economics of healthcare delivery	Lieven Annemans (UGent)
12:15-13:15	Early stage financing of new ventures	Philippe Monteyne (Fund+)
13:15-13:30	Discussion	
13:30-14:15	<i>Lunch</i>	
	DIGITAL HEALTH	
14:15-15:30	Electronic health records and big data for healthcare improvement	Dipak Kalra (University College of London)
15:30-15:50	<i>Coffee break</i>	
15:50-17:00	Health and environment: from exposome to endocrine disruptor	Robert Barouki (INSERM)
17:00-17:30	Discussion	

WORKSHOP 1 (Campus Erasme – Aud. Bremer, Bloc B)

23 MARCH <i>(Saturday)</i>	<i>INTERACTIVE WORKSHOP</i> <i>Preparing a Business Plan</i>	
09:00-09:45	Introductory remarks & Instructions	Hilde Stevens (ULB)
09:45-11:30	The Business Model Canvas (1/2)	Coordinators: Hilde Stevens (ULB) Marie Neunez (ULB) KU Leuven PhDs
11:30-12:15	Case study presentations	
12:15-13:00	<i>Lunch</i>	
13:00-13:45	Building your Digital Health Innovation with imec.istart	Thomas Van der Auwermeulen (IMEC)
13:45-15:45	The Business Model Canvas (2/2)	
15:45-17:30	Case study presentations	

SESSION 5 (Campus Erasme – Aud. Bremer, Bloc B)

29 MARCH <i>(Friday)</i>	<i>ENTREPRENEURSHIP, BUSINESS and MANAGEMENT in HEALTHCARE</i>	Moderator: Olivier Witmeur (ULB)
09:00- 9:30	Introductory remarks	Olivier Witmeur (ULB)
09:30-10:40	Entrepreneurship in healthcare	Heejung Jung (Imperial College, London)
10:40-11:00	<i>Coffee break</i>	
11:00-12:00	The importance of patient-driven innovation	Pedro Oliveira (CBS, Denmark)
12:00-12:30	Discussion	
12:30-13:15	<i>Lunch</i>	
13:15-14:30	Managing for growth: the life cycle of a new venture	Dimitrios Tzalis (Taros GmbH)
14:30-14:50	<i>Coffee break</i>	
14:50-17:00	Neuroscience as a basis for effective leadership	Denise Bjorkman (Liv, USA)
17:00-17:30	Discussion	

WORKSHOP 2 (Campus Erasme – Aud. Bremer, Bloc B)

30 MARCH <i>(Saturday)</i>	<i>INTERACTIVE WORKSHOPS</i> <i>Business Strategy & Negotiations Skills</i>	
09:00-09:15	Introductory remarks & Instructions	Hilde Stevens (ULB)
09:15-10:30	Introduction to patents	Anatole Krattiger (Prisma Innovations LLC)
10:30-10:50	<i>Coffee break</i>	
10:50-13:00	Negotiations: The case of the Oasis Gene	Anatole Krattiger (Prisma Innovations LLC)
13:00-14:00	<i>Lunch</i>	
14:00-15:30	Healthsystem reformation (Case Study)	Magda Rosenmoller (IESE Barcelona)
15:30-15:50	<i>Coffee break</i>	
15:50-17:30	Healthsystem reformation (Case Study)	Magda Rosenmoller (IESE Barcelona)

SESSION 6 (Campus Erasme – Aud. Bremer, Bloc B)

05 APRIL <i>(Friday)</i>	<i>TRANSLATIONAL MEDICINE IN ACTION</i>	Moderator: Michel Goldman
09:00- 9:10	Introductory remarks	Michel Goldman (ULB)
09:10-10:00	Public-private partnerships in the healthcare sector	Hilde Stevens (ULB)
10:00-10:50	Alzheimer's dementia	Jean-Noël Octave (UCL)
10:50-11:10	<i>Coffee break</i>	
11:10-12:15	Machine learning and AI to serve the patient	Nicolas Deruytter (ML6)
12:15-13:00	<i>Lunch</i>	
13:00-14:15	Moving Advanced Therapy Medicinal Products into the standard of care	Magda Papadaki (Merck Sharp & Dohme)
14:15-14:30	Discussion	
14:30-15:30	The microbiome in health and disease	Nathalie Delzenne (UCL)
15:30-15:50	<i>Coffee break</i>	
15:50-17:00	Communication systems to guarantee qualitative care in the digital age	Ronny Goethals (AZ MariaMiddelares)
17:00-17:30	Discussion	